# TEXTBOOK PROPOSAL FORM

## **About the textbook**

**Title:** This should map to typical course names for which your textbook would be suitable

**Subtitle:** If applicable

Is this an **authored** or **edited** volume?

*Delete as applicable*: Authored / Edited

**Author/Editor names:** As they should appear on the cover of textbook

**Book description:** Describe your textbook: What does your textbook cover? Why is it needed? How will it benefit students and instructors?

**Table of contents:** Give a provisional table of contents. This should reflect typical course structures

**Unique features:** List at least 3 unique features about your textbook and describe how they benefit students and/or instructors List more than 3 features if necessary

|  |  |  |
| --- | --- | --- |
|  | Feature | Benefit |
|  |  |  |
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**Keywords:** List up to 5 keywords about your textbook to help with internet discoverability. What would people be searching for where your book would be relevant?



## **Target market for the textbook**

**Level:** What level is your textbook aimed at? Please indicate the primary target market for the book

*Delete as applicable*:

Undergraduate

Advanced/upper undergraduate

Graduate/post-graduate

Practitioners

**Target courses:** List typical course names that your textbook is written for, which departments the course is taught in, and whether your book will be a core adoptable text or supplementary reading. List more than 3 courses if necessary

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| --- | --- | --- | --- | --- |
| Course name | Level/year | Department | Prerequisites | Is your book a core text or supplementary reading? |
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**Competition:** List any currently available competing textbooks i.e. textbooks on this topic written for the similar audience. What textbooks are instructors using currently using to teach this course? How does your textbook compare to these?

|  |  |
| --- | --- |
| Title |  |
| Author/Editor |  |
| Publication year |  |
| Price |  |
| Number of pages |  |
| What are the strengths of your book compared to this competing book? |  |

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| Title |  |
| Author/Editor |  |
| Publication year |  |
| Price |  |
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| What are the strengths of your book compared to this competing book? |  |

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| Title |  |
| Author/Editor |  |
| Publication year |  |
| Price |  |
| Number of pages |  |
| What are the strengths of your book compared to this competing book? |  |

## **Book data**

**Estimated number of printed pages**

**Estimated number of black and white figures**

**Estimated number of colour figures**

**Expected delivery date of the completed manuscript**

## **About you**

**Copy and paste the table below for each author/editor**

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| --- | --- |
| Full name |  |
| Job title |  |
| Institutional address |  |
| Email address |  |
| Contact telephone number |  |
| Short biography (max. 300 words) |  |

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| Institutional address |  |
| Email address |  |
| Contact telephone number |  |
| Short biography (max. 300 words) |  |

## **Proposal reviewers**

**Do you have any suggestions for reviewers for your proposal? List more than 3 reviewers if necessary**

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| --- | --- | --- | --- |
|  | Name | Institution | Email address |
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